

**UNESCO World Heritage Nomination Proposal  
Grand Pré Cultural Landscape**

**Notes of the November 1<sup>st</sup>, 2007, meeting  
Grand-Pré NHSC**

Present:

Brian Banks	Atlantic Canada Opportunity Agency (ACOA)
Louise Watson	Nova Scotia Economic Development (NSED)
Marianne Gates	Kings CED Agency (Kings CED)
Stan Surette	Société Promotion Grand-Pré (SPGP)
Victor Tétreault	Société Promotion Grand-Pré (SPGP)
Christophe Rivet	Parks Canada (PC)
John Fuller	Municipality of the County of Kings
Beth Keeth	Kings Hants Heritage Connection

Regrets :

Claude DeGrâce	Parks Canada (PC)
Bill Greenlaw	Department of Tourism, Culture, and Heritage (DTCH)
Gérald C. Boudreau	Société Nationale de l'Acadie (SNA)
Chief Shirley Clarke	Glooscap First Nation
John Currie	Grand Pre Marsh Body

**1. Welcome / Opening of the meeting**

Marianne Gates chairs the meeting in the absence of Erin Beaudin. Marianne Gates provides an overview of previous meetings. Previous meeting's notes are approved. The proposed objectives are to report on the public meetings and confirm the next steps.

**2. Review the agenda**

**RESOLUTION: *There were no suggested modifications to the Agenda.***

**3. Report on the public meetings**

Marianne Gates presented a summary of the meeting held with the Board of Directors of the Marsh Body on October 23<sup>rd</sup> 2007 and of the one with the communities of Grand Pré, North Grand Pré and Hortonville on October 25<sup>th</sup> 2007.

Marianne Gates first indicated that a communication strategy had been drafted jointly by Kings CED, the SPGP, and Parks Canada to guide the messages and their delivery to the stakeholders from September to December 2007. There will be a need to expand on that communication strategy to reach out specifically to the Acadian community and to coordinate discussions with the local community and the media.

About 6 members of the Board of Directors of the Marsh Body attended the first meeting. The meeting included a 30 minute presentation by Christophe Rivet and Erin Beaudin and approximately 90 minutes of discussion with the Board members. The general reaction was very positive with some members indicating that it would be a good way to protect the rural environment of the area. [For further details, refer to document *Report on meeting with the Marsh Body* (attached)].

The public meeting was equally successful with approximately 40 members of the communities of Grand Pré, North Grand Pré and Hortonville in attendance. Community members expressed their support for this project and wish to create a community group to participate in the development of the proposal.

Presentations are scheduled with the municipal council of Kings County on November 20<sup>th</sup> and of the town council of Wolfville on December 3<sup>rd</sup> to seek their support in principal. The Board of Directors of the Société Promotion Grand-Pré will also be given a presentation on November 3<sup>rd</sup>.

#### **4. Communication**

Christophe Rivet indicated that a draft communication plan had been prepared for the initial round of presentations to the Marsh Body, the residents and the town/municipal councils. Following the completion of that phase, a new communication strategy needs to be developed to target the Acadian audience and the local and provincial community. This communication strategy would focus on communicating key messages about the nomination process and the values, engaging key stakeholders in the process, identifying the spokespeople, and creating the tools to achieve effective communication and engagement.

***ACTION: A communication plan will be developed in the coming months by the Société Promotion Grand-Pré, Kings CED and Parks Canada.***

#### **5. Project structure**

There hasn't been any further developments on this topic.

***ACTION: Draft project structure and advisory board ToRs will be presented at the next meeting of the Advisory board. Incorporation will be considered after meetings with the town council.***

#### **6. Research program**

Christophe Rivet indicated that the province has provided comments on the draft research program. Parks Canada historians have been doing research in the archives and provincial and Parks Canada archaeologists have been discussing possible strategies to investigate the marsh. Resources will be required to implement the program.

Christophe Rivet also indicated that discussions about the outstanding universal value could begin in the near future and suggested that a meeting with the Kings Hants Heritage Connection to discuss the next steps could be considered for January.

#### **7. Other business**

None.

#### **8. Next meeting**

The date of the next meeting is set to January 3<sup>rd</sup>, 2008 at 1 PM at Grand-Pré NHSC. As per the previous meeting, the advisory body is to meet the first Thursday of the each month at 1 PM at Grand-Pré NHSC unless otherwise notified.

#### **9. Adjourn**

The meeting was adjourned at 5:30 PM.